Cold Call & Follow-Up Prompt Cheat Sheet

Cold Call Prompt Templates

1. Imagine you're a great salesperson. Using the information in the attached document about our product/service, generate 10 persuasive cold-call scripts that highlight our core benefits and solve the customer pain point of [insert pain point].

2. Based on the customer personas in the attached file, create 10 clear, concise cold-call scripts tailored to small businesses. Use proven sales techniques and keep each script under 30 seconds.

3. Using AI best practices, write 10 cold-call scripts that hook attention within the first 5 seconds. Imagine you're a great salesperson explaining [product/service] and referencing the key features listed in the uploaded materials.

4. Review the attached proposal or brochure and craft 12 highly effective cold-call scripts that emphasize the value propositions listed in the document. Make them warm, professional, and easy for a small business owner to use.

5. Imagine you're an award-winning salesperson. Using the product details in the attached file, create 10 cold-call openers designed to quickly uncover whether a prospect struggles with [pain point].

6. Using the attached sales sheet, produce 10 cold-call scripts focused on presenting our solution as the easiest way to improve [desired outcome]. Follow AI prompting best practices for clarity and structure.

7. Create 10 cold-call scripts for small businesses that clearly communicate the benefits of our offer. Use the attached case study for examples of social proof and measurable results.

8. Imagine you're a great salesperson with deep knowledge of our product. Using the attached document as context, write 10 curiosity-driven cold-call scripts that make the prospect want to hear more.

9. With the talking points listed in the attached file, generate 10 cold-call scripts specifically designed to get past gatekeepers and reach decision-makers.

10. Using the attached competitor comparison sheet, create 10 cold-call scripts that gently highlight weaknesses in alternative solutions and position our offer as the superior choice.

11. Imagine you're a great salesperson. Using details from the uploaded content, craft 10 appointment-setting cold-call scripts that qualify leads before booking time.

12. Write 12 cold-call scripts that politely ask for permission to share why we're calling. Use information from the attached product overview to explain the value in one sentence.

13. Using the attached data sheet, create 10 cold-call scripts focused on cost savings, efficiency, or ROI. Follow prompt engineering best practices and make them adaptable.

14. Imagine you're a persuasive small-business sales expert. Based on the attached marketing materials, craft 10 cold-call scripts using the Problem–Agitate–Solve method.

15. Using the details in the attached customer feedback file, create 10 cold-call scripts that emphasize real customer wins and outcomes.

16. Write 15 energetic, upbeat cold-call scripts for a small business. Use the attached document for product benefits and ensure each script uses a strong opening line.

17. Imagine you're a great salesperson advising a small business. Based on the uploaded documents, create 10 soft, respectful cold-call scripts for busy decision-makers.

18. Using the information in the attached industry trends document, produce 10 cold-call scripts that position our offer as a timely solution to current market challenges.

19. With the sales messages in the attached file, write 10 cold-call scripts that quickly communicate a bold value proposition within the first sentence.

20. Imagine you're a world-class sales trainer. Using the attached materials, create 15 general-purpose cold-call scripts any small business can use. Keep them structured, clear, and high-impact.

Follow-Up Prompt Templates

1. Imagine you're a great salesperson. Using details from the attached notes or CRM export, write 10 follow-up call scripts for prospects who showed initial interest but haven't responded.

2. Based on the materials in the attached document, create 8 follow-up scripts that reference the prospect's specific interest in [offer] and gently encourage next steps.

3. Using information from the uploaded conversation summary, write 10 follow-up scripts that recap the previous discussion and provide a clear, simple call to action.

4. Imagine you're an expert at re-engaging leads. Using the attached product sheet, craft 10 follow-up call scripts designed to reignite interest after a week of no contact.

5. Using the value points listed in the attached file, create 10 follow-up scripts that remind prospects why [product/service] is worth considering.

6. Write 8 follow-up call scripts referencing success stories or case studies in the attached document. Make them short, friendly, and informative.

7. Imagine you're a seasoned salesperson. Based on the notes in the uploaded document, create 10 follow-up scripts aimed at prospects who asked for time to think.

8. Using the challenges listed in the attached file, write 8 follow-up scripts that ask whether solving [pain point] is still a priority for the prospect.

9. Create 10 follow-up call scripts that offer a limited-time incentive. Use the attached pricing sheet or promotion details for accuracy and context.

10. Imagine you're a polite, professional salesperson. Using the attached conversation log, create 10 final-attempt follow-up scripts that close the loop while leaving the door open.